



BitGive

PRESS KIT

ABOUT BITGIVE

Founded in 2013, BitGive is the first Bitcoin 501(c)(3) nonprofit, giving it tax exemption status at the federal level in the United States. BitGive has built a positive philanthropic representative organization for the Bitcoin and Blockchain industry, bridging the gap between an innovative technology and its practical applications for nonprofits and humanitarian work in the developing world. BitGive has established strong partnerships and raised funds with well-known nonprofits including Save the Children, The Water Project, TECHO, Code to Inspire, Run for Water, and Medic Mobile.

In 2015, BitGive announced its Bitcoin Charity 2.0 Initiative, which includes a variety of projects aimed at leveraging Bitcoin and blockchain technology to benefit charitable organizations worldwide. Our flagship project is [GiveTrack](#), a revolutionary donation platform for nonprofits to provide transparency and accountability to donors by sharing financial information and direct project results in real time.

BitGive has been featured in Forbes, Entrepreneur, Wall Street Journal, US News and World Report, NonProfit Times, Inside Philanthropy, Chronicle of Philanthropy, and more. Ms. Gallippi, BitGive's Founder and Executive Director, has presented internationally on the social impact of Bitcoin and Blockchain.

VISION

Revolutionize global philanthropy through technology.

MISSION

Leverage the power of Bitcoin and Blockchain technology to improve public health and the environment worldwide.





GIVETRACK

GiveTrack is a platform nonprofits use for taking donations and sharing with donors exactly how their contributions are used while tying donations directly to a project result. The current version is v1.0. GiveTrack is a project of BitGive, a registered U.S. 501(c)(3) non-profit organization (EIN: 46-3362563).

GiveTrack offers unprecedented transparency in the donation process, giving donors the ability to transfer, track, and provide a permanent record of the route of global financial transactions from inception to endpoint. GiveTrack also provides individual donors with direct evidence-based outcomes for their donations, empowering them to give more.

GIVETRACK:

- Rewards good actors in nonprofit sector
- Educates donors about effective outcomes
- Identifies & avoids fraudulent activities along traditional paths

Check out GiveTrack here: <https://www.givetrack.org/>

THE TEAM

CONNIE GALLIPPI, FOUNDER AND EXECUTIVE DIRECTOR

Ms. Gallippi founded BitGive in mid-2013, taking an early role in Bitcoin philanthropy and founding the first Bitcoin 501(c)(3) nonprofit. Through her work with BitGive, Connie has built a positive philanthropic representative foundation for the Bitcoin industry, bridging the gap between an innovative technology and its practical applications for nonprofits and humanitarian work in the developing world. Based in northern California, Connie is a well-known industry spokesperson for the social impact of Bitcoin and advocating for more diversity and equal opportunity in the digital currency community.

Previously, Connie worked with environmental organizations in California for over 14 years, specializing in consulting, strategy development, policy and advocacy, funding assistance, and program management. Most notably, her work included the development and implementation of



multi-million dollar programs in public funding for the environmental sector. She also currently serves on the Board of Directors for the Sierra Business Council and Tahoe Silicon Mountain.

BOARD OF DIRECTORS

Connie Gallippi, Interim President

Connie is serving as interim President and a non-voting Board Member. Connie founded BitGive in 2013, the first Bitcoin 501(c)(3) nonprofit and pioneer organization.

Rumi Morales, Treasurer

Rumi is a Partner at Outlier Ventures, she previously led the venture arm of the CME Group. Prior to CME, Rumi was a long-time executive at Goldman Sachs as well as a start-up entrepreneur.

Dawn Newton, Director

Dawn is the Co-Founder and COO of Netki, Inc. a LA-based infrastructure solutions company, focused on bringing blockchain-based applications toward useful mass-market adoption.

Matthew Roszak, Director

Matthew is Co-Founder of Bloq, Inc., enterprise blockchain solutions company, and Founder and CEO of Tally Capital, a venture capital firm focused on blockchain-based technologies and currencies.

Sandra Ro, Director

Sandra is the CEO of the Global Blockchain Business Council and Founder & Managing Director at Vector Crypto Capital LLC. Sandra was former Executive Director, Head of Digitization, at the CME Group.



GIVETRACK FAQ

Q. How are nonprofits or campaigns posted?

GiveTrack offers an easy on-boarding process for both US and non-US based NGOs. Each NGO must be registered and in compliance with its country or origin's regulations and approved by GiveTrack. Approved NGOs can then submit projects for review and publishing. You can start the process by clicking on "Start a Project" in the top menu of the site.

Q. How do you show the financial information and project results?

GiveTrack is built on a public ledger that provides financial transaction information in real time. Donations made in bitcoin are displayed on the Bitcoin blockchain, a public ledger that is immutable and transparent. Project results are tied into GiveTrack through a reporting mechanism that provides notification of project milestones and written updates from the charity's representatives.

Q. Who decides on the projects that are displayed?

GiveTrack, through BitGive, approves NGOs who apply and projects that are submitted to be published on the platform. However, each NGO has chosen the projects that are posted here for funding, and they are responsible for the expenditure of funds and reporting of results.

Q. What if a project isn't fully funded?

Projects are designed to be distinct and tangible, often times only requiring relatively small amounts of funding to reach a result; however, it is possible that a project may not be fully funded. In this case, donors will be notified and the NGO will explain how/where the funds were spent. Ideally, they are spent towards the project intended, and other funds are found to finish the project; however, this is not always possible, and the funds may be reassigned to a different project.

Q. How do I know the project I contributed to was completed?

Each project will be updated as its status changes, and donors who contributed to that project will receive notifications at key milestones, including project completion. Donors can log back on to GiveTrack to see photos, written updates, and sometimes videos of the completed project.



BitGive

Q. How do the donation logistics work?

The GiveTrack nonprofit partner identifies the cost breakdown for each project and posts this in the campaign information by milestone. Once the project is funded, the nonprofit proceeds with purchasing the required materials, labor, and other necessary expenditures to complete project. Each of these transactions is available on GiveTrack. If the funds leave bitcoin and are converted into a local currency, digital or written transaction information is fed to the GiveTrack platform to complete the end-to-end transaction data tracking. Project status is also tracked by the nonprofit and information is fed to GiveTrack enabling donors to watch the progress of the project all the way to completion.

Q. Can I donate on GiveTrack if I do not have bitcoin?

Yes! We are happy to have a partnership integration with Uphold, which allows donors to make a contribution in traditional (fiat) currencies and other cryptocurrencies. This requires signing up for an account with Uphold, if you do not already have one.



RECENT PRESS RELEASE

BitGive Improves User Experience with Uphold Partnership

Through GiveTrack's integration with Uphold, users can now donate to charitable projects with fiat currency and several cryptocurrencies

San Francisco, CA — April 19, 2019 — [BitGive](#), the first Bitcoin 501(c)(3) nonprofit, has announced a partnership with [Uphold](#), the leading digital money platform, to have donation tracking platform GiveTrack integrated with Uphold via API. Through the integration, users will be able to donate to any of the charitable projects on the GiveTrack platform using a number of cryptocurrencies including Ethereum, Litecoin, Bitcoin Cash, and Dash as well as 23 traditional global currencies. Previously, donations on GiveTrack were only made in bitcoin.

Connie Gallippi, Founder and Executive Director of BitGive, said: "This is an extremely exciting and long-awaited partnership for us, as we're now able to open up our platform to a whole new audience. The integration with Uphold truly makes GiveTrack accessible to anyone, anywhere, and still allows our users to have a completely transparent and seamless donation tracking experience."

Uphold is the creator of an open, trusted, and transparent digital money platform that lets users quickly and safely access traditional currencies, cryptocurrencies, and other investments all in one place. Uphold has powered more than \$4 billion in transactions across 184 countries, in more than 30 supported currencies and four commodities.

Robin O'Connell, Chief Revenue Officer of Uphold, said: "It has been inspiring working with BitGive while also being able to leverage the Uphold platform. Uphold is always looking for real-world use cases and to facilitate non-speculative transactions. Here is a perfect example of how blockchain and cryptocurrencies can be applied in the philanthropic ecosystem. To provide donors a previously non-existent level of transparency and efficiency while ensuring recipients get the most out of their funding."

For more information on the projects and to donate, visit <https://www.givetrack.org/>. For more information on Uphold, visit <https://uphold.com/>.

###

BitGive Founder Connie Gallippi is available for interview

About BitGive:

BitGive was founded in 2013 by leading industry figure Connie Gallippi. Based in California, BitGive is the first Bitcoin 501(c)(3) nonprofit recognized by the U.S. government. The organization aims to bridge the



gap between the Bitcoin and Blockchain industry and its practical applications for humanitarian and nonprofit work.

BitGive facilitates the fundraising for charitable donations using bitcoin and remains dedicated to using today's cutting-edge financial technologies for social good. The first of its kind, BitGive is revolutionizing global philanthropy through technology with its flagship project, GiveTrack.

The organization has established strong partnerships and raised funds with prominent nonprofits that include Save the Children, The Water Project, TECHO, Code to Inspire, Run for Water, and Medic Mobile.

For more information, please visit www.bitgivefoundation.org.

About Uphold:

Uphold is a digital money platform providing consumers worldwide with convenient and secure access to traditional currencies, cryptocurrencies, and other investments. Uphold has powered more than \$4 billion in transactions across 184 countries, covering over 30 supported currencies and four commodities. The platform has more than 1 million users. Uphold is the only financial platform to publish its reserve holdings in real time. The company has offices in San Francisco, New York, Portugal, London and Mexico City. More information can be found at www.uphold.com, or follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#). Not licensed in all jurisdictions.

BITGIVE IN THE NEWS

Bankless Times:

<https://www.banklesstimes.com/2019/03/25/bitgive-partners-with-us-based-ngo-to-aid-venezuela/>

Inside Philanthropy:

<https://www.insidephilanthropy.com/home/2019/1/31/giving-without-friction-or-fraud-the-first-bitcoin-donation-platform-turns-five>

Forbes:

<https://www.forbes.com/sites/rebeccacampbell1/2018/12/05/bitgive-launches-bitcoin-donation-platform-givetrack-1-0-supports-four-new-non-profits/>

Breaker Magazine



BitGive

<https://breakermag.com/many-americans-dont-trust-charities-bitgive-thinks-the-blockchain-can-help/>

NonProfit Times

<http://www.thenonprofittimes.com/technology/blockchain-gaining-ground/>

Bitcoin Magazine

<https://bitcoinmagazine.com/articles/bitgive-launches-bitcoin-donation-platform-givetrack-10-mai-nnet/>

CONNECT WITH BITGIVE

Press Inquiries: email press@bitgivefoundation.org

Website: <https://www.bitgivefoundation.org/>

GiveTrack: <https://www.givetrack.org/>

Twitter: <https://twitter.com/BitGiveOrg>

Facebook: <https://www.facebook.com/BitGive/>

LinkedIn: <https://www.linkedin.com/company/4848452/>