



**BitGive**

## **PRESS KIT**

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### **ABOUT BITGIVE**

Founded in 2013, BitGive is the first Bitcoin 501(c)(3) nonprofit, giving it tax exemption status at the federal level in the United States. BitGive has built a positive philanthropic representative organization for the Bitcoin and Blockchain industry, bridging the gap between an innovative technology and its practical applications for nonprofits and humanitarian work in the developing world. BitGive has established strong partnerships and raised funds with well-known nonprofits including Save the Children, The Water Project, TECHO, Medic Mobile, and more.

In 2015, BitGive announced its Bitcoin Charity 2.0 Initiative, which includes a variety of projects aimed at leveraging Bitcoin and blockchain technology to benefit charitable organizations worldwide. Our flagship project is [GiveTrack](#), a revolutionary donation platform for nonprofits to provide transparency and accountability to donors by sharing financial information and direct project results in real time.

BitGive has been featured in Forbes, Entrepreneur, Wall Street Journal, US News and World Report, Non Profit Times, Inside Philanthropy, Chronicle of Philanthropy, and more. Ms. Gallippi, BitGive's Founder and Executive Director, has presented internationally on the social impact of Bitcoin and Blockchain.

### **VISION**

Revolutionize global philanthropy through technology.

### **MISSION**

Leverage the power of Bitcoin and Blockchain technology to improve public health and the environment worldwide.





## **GIVETRACK**

GiveTrack is a platform nonprofits use for taking donations and sharing with donors exactly how their contributions are used while tying donations directly to a project result. This current version is a Minimum Viable Product (MVP) in BETA. GiveTrack is a project of BitGive, a registered U.S. 501(c)(3) non-profit organization (EIN: 46-3362563).

GiveTrack offers unprecedented transparency in the donation process, giving donors the ability to transfer, track, and provide a permanent record of the route of global financial transactions from inception to endpoint. GiveTrack also provides individual donors with direct evidence-based outcomes for their donations, empowering them to give more.

### **GIVETRACK WILL:**

- Reward good actors in nonprofit sector
- Educate donors about effective outcomes
- Identify & avoid fraudulent activities along traditional paths

Check out the BETA here: <https://www.givetrack.org/>

## **THE TEAM**

### **CONNIE GALLIPPI, FOUNDER AND EXECUTIVE DIRECTOR**

Ms. Gallippi founded BitGive in mid-2013, taking an early role in Bitcoin philanthropy and founding the first Bitcoin 501(c)(3) nonprofit. Through her work with BitGive, Connie has built a positive philanthropic representative foundation for the Bitcoin industry, bridging the gap between an innovative technology and its practical applications for nonprofits and humanitarian work in the developing world. Based in northern California, Connie is a well-known industry spokesperson for the social impact of Bitcoin and advocating for more diversity and equal opportunity in the digital currency community.

Previously, Connie worked with environmental organizations in California for over 14 years, specializing in consulting, strategy development, policy and advocacy, funding assistance, and program management. Most notably, her work included the development and implementation of



multi-million dollar programs in public funding for the environmental sector. She remains involved as a Board Member for California Urban Forests Council.

## BOARD OF DIRECTORS

**Alyse Killeen, Director**

Alyse is a Venture Capital Investor and Managing Partner at StillMark Co. and StillMark Capital, an innovation and technology focused investment and advisory firm, and a Fellow with the Singapore University of Social Sciences.

**Patrick Murck, President**

Patrick is a fellow at the Harvard Berkman Center for Internet & Society where he researches the law and policy implications of bitcoin, distributed ledgers, and smart contracts.

**Dawn Newton, Director**

Dawn is the Co-Founder and COO of Netki, Inc. a LA-based infrastructure solutions company, focused on bringing blockchain-based applications toward useful mass-market adoption.

**Matthew Roszak, Director**

Matthew is Co-Founder of Bloq, Inc., enterprise blockchain solutions company, and Founder and CEO of Tally Capital, a venture capital firm focused on blockchain-based technologies and currencies.

**Karsten Behrend, Treasurer**

Karsten is the former Chief Compliance Officer at Xapo, a US-based digital currency company that has established a new standard for enterprise level security and user convenience.



## **GIVETRACK FAQ**

### **Q. How are nonprofits or campaigns posted?**

Currently, GiveTrack is in BETA version, and therefore only the nonprofits and projects already partnered with BitGive, the owner of GiveTrack, are eligible to participate in the BETA. The platform will be open for additional nonprofits and campaigns soon. You can click on "Start a Project" in the top menu of the site to be notified when the platform is open for new project campaigns.

### **Q. How do you show the financial information and project results?**

GiveTrack is built on a public ledger that provides financial transaction information in real time. Donations made in bitcoin are displayed on the Bitcoin blockchain, a public ledger that is immutable and transparent. Project results are tied into GiveTrack through a reporting mechanism that provides notification of project milestones and written updates from the charity's representatives in the field.

### **Q. Who decides on the projects that are displayed?**

GiveTrack, through BitGive, has partnered directly with the nonprofits who currently have projects displayed on the platform. However, each nonprofit has chosen the projects that are posted here for funding.

### **Q. What if a project isn't fully funded?**

Projects are designed to be distinct and tangible, often times only requiring relatively small amounts of funding to reach a result; however, it is possible that a project may not be fully funded. In this case, donors will be notified and given an opportunity to re-assign their donation to another project or receive a refund.

### **Q. How do I know the project I contributed to was completed?**

Each project will be updated as its status changes, and donors who contributed to that project will receive notifications at key milestones, including project completion. Donors can log back on to GiveTrack to see photos, written updates, and sometimes videos of the completed project.



## RECENT PRESS RELEASE

### **Bitcoin Nonprofit BITGIVE Launches GiveTrack Beta at Money2020** *Announces new pilot projects with Medic Mobile and The Water Project*

**Las Vegas, Nevada -- October 24, 2017** - BitGive, the first Bitcoin 501(c)(3) nonprofit, today announced that the beta version of its donation tracking platform, GiveTrack, is officially live. GiveTrack offers unprecedented transparency in the donation process, giving donors the ability to transfer, track, and provide a permanent record of the route of global financial transactions from inception to endpoint. GiveTrack also provides individual donors with direct evidence-based outcomes for their donations, empowering them to give more. The GiveTrack beta will be unveiled through a demonstration at the Money20/20 Conference in Las Vegas, the world's largest payments and financial services innovation event.

"We are delighted to finally unveil a working version of GiveTrack to our community after months of hard work. Donors now have more opportunities to engage with BitGive's core mission to leverage the power of Bitcoin and blockchain technology to improve public health and the environment worldwide. By releasing GiveTrack, BitGive is utilizing the unique benefits these advanced technologies have to offer - like unparalleled transparency and security - to enhance and revolutionize the donation process. Furthermore, individuals can build more trust with charitable organizations by knowing how their funds are used to drive impact on the ground. In doing so, we hope to increase charitable giving to create a global movement towards philanthropy," said Connie Gallippi, Founder of BitGive.

GiveTrack offers a unique solution to the challenge of transparency that many nonprofits have historically faced. By leveraging blockchain technology, GiveTrack provides an unprecedented level of clarity in the donation to deployment phases of allocated funds. Individuals are able to trace the path of their charitable donations on a public platform in real-time, allowing them to see exactly how funds are spent and when they reach their final destination. Charity project results are also shared with the donor to create direct engagement.

Alyse Killeen, BitGive Board Member and Managing Partner at StillMark Capital, said: "GiveTrack empowers nonprofit donors to track their charitable dollars in action, allowing people to more intimately connect to the nonprofit organizations they support, and catalyzing an excitement to give in a new generation of impact-minded donors – Millennials and Gen Z professionals (Kickstarter contemporaries) – who are keen to follow along with the development of projects they support."

In a related announcement, GiveTrack will be piloting two new projects with long-standing nonprofit partners, Medic Mobile and The Water Project. Both projects will be available on the newly unveiled GiveTrack website, giving individuals the opportunity to donate to the projects using the platform.

The first project is with Medic Mobile, a nonprofit organization that develops mobile and web tools to help community health workers, clinics, and families communicate to improve healthcare access in hard-to-reach communities. Medic Mobile is working to support the East Bali Poverty Project to assist health workers in monitoring and facilitating timely treatment for malnourished children through the creation of a mobile



application. The app will help community health workers calculate and utilize height and weight data to improve care coordination for malnutrition in Desa Ban, Bali.

Jay Evans, Asia Regional Director of Medic Mobile, said, “Through the long-term partnership with BitGive, Medic Mobile hopes to realize the potential of blockchain technology, which offers transparency, auditability, and efficiency. With GiveTrack helping to raise donors’ expectations for transparency, charitable organizations will be fully accountable for every dollar or bitcoin received, ensuring funds aren’t wrongly allocated.”

The GiveTrack platform will also be supporting The Chandolo Primary School Water Project, with the mission to provide a new rain catchment tank, latrines, and sanitation training to the Kenyan school. This will dramatically improve the health of the students by improving water quality and hygiene, while also increasing opportunities for learning. Previously, BitGive partnered with The Water Project to raise funds for a water well at the Shisango Girls School in Western Kenya.

Peter Chasse, President and Founder of The Water Project, who worked closely with BitGive in its early days, said “We recognized early on, alongside BitGive, that the blockchain provides a whole new way to allow confidence-inspiring real-time auditing of how organizations like ours spend the public’s donations. GiveTrack will allow charities to prove, in an approachable way, what they’ve been doing all along, namely providing sustainable, cost-effective solutions to people who need them most.”

Since its founding in 2013, BitGive has partnered with international relief efforts and local charities seeking to create better communities, creating global campaigns to encourage charitable giving via bitcoin. Initial backers of GiveTrack include the Walter and Karla Goldschmidt Foundation, Matthew Roszak (Bloq), Rodolfo Andragnes (Bitcoin Argentina), CoinFabrik, and Rocelo Lopes, among many others supporting BitGive’s mission.

The GiveTrack site will go live today and is available at <https://givettrack.org/>.

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BitGive Founder Connie Gallippi is available for interview

**About BitGive:**

BitGive was founded in 2013 by leading industry figure Connie Gallippi. Based in California, BitGive is the first Bitcoin 501(c)(3) nonprofit recognized by the US government. The organization aims to bridge the gap between the Bitcoin and Blockchain industry and its practical applications for humanitarian and nonprofit work.

BitGive facilitates the fundraising for charitable donations using bitcoin and remains dedicated to using today’s cutting-edge financial technologies for social good. The first of its kind, BitGive is revolutionizing global philanthropy through technology with its flagship project, GiveTrack.

The organization has established strong partnerships and raised funds with prominent nonprofits that include Save the Children, The Water Project, TECHO, and Medic Mobile.

For more information, please visit [www.bitgivefoundation.org](http://www.bitgivefoundation.org).



**BitGive**

## **BITGIVE IN THE NEWS**

### **Bitcoin Magazine**

<https://bitcoinmagazine.com/articles/bitgive-launches-bitcoin-donation-platform-givetrack/#1508865970>

### **The Merkle**

<https://themerke.com/bitgive-brings-transparency-to-the-charitable-sector-with-givetrack-beta/>

### **Forbes**

<https://www.forbes.com/sites/laurashin/2016/12/08/want-to-follow-your-donation-in-real-time-bitcoin-non-profit-bitgive-launches-donation-tracker/#620a02a4774a>

### **The Street**

<https://www.thestreet.com/story/14362018/1/charities-adopt-bitcoin-technology-to-track-and-transfer-funds-faster.html>

### **International Business Times**

<http://www.ibtimes.com/cyber-monday-guide-how-buy-christmas-presents-bitcoin-2613237>

## **CONNECT WITH BITGIVE**

**Website:** <https://www.bitgivefoundation.org/>

**GiveTrack:** <https://www.givetrack.org/>

**Twitter:** <https://twitter.com/BitGiveOrg>

**Facebook:** <https://www.facebook.com/BitGive/>

**LinkedIn:** <https://www.linkedin.com/company/4848452/>